



Italia Endurance Festival – Comunicato Stampa

Valeggio sul Mincio (VR), August 29th, 2017

FEI Meydan World Endurance Championship Young Riders and Juniors Valeggio sul Mincio (Verona – Italy)

The lucky format of the Italia Endurance Festival makes a name for itself in 2017 too. The world's spotlights will all be on Valeggio sul Mincio (Verona - Italy), where on the 23rd of September, under 21 riders from the 4 corners of the globe will challenge one another at the **FEI Meydan World Endurance Championship Young Riders & Juniors**, over a 120 km distance.

3 competition will be set on Sunday, September 24th: **FEI Meydan Italia Endurance CEI2* Cup Open**, **FEI Meydan Italia Endurance CEI2* Ladies Cup** and **FEI Meydan Italia Endurance CEI1* Cup Open**.

Equestrian Endurance first developed in North America where the Pony Express rode for entire days in all kinds of weather conditions to deliver mail, medicines and food to the most remote destinations, putting their lives, and of course, the horses' lives, on the line.

Nowadays, as we recall those great characters of American history, that peculiar method of delivery has become an equestrian discipline ... a tough sport for just few people.

Endurance is very much appreciated in the Arab world because the perfect horse for competitions over 160 km distances is the Purbred Arabian, the pure equine breed par excellence.

For the second consecutive year His Highness **Sheik Mohammed bin Rashid Al Maktoum**, present Prime Minister, Vice President of the United Arab Emirates, and Emir of Dubai, decided to support this prestigious Scaliger event.

The presence of a large delegation of Emirati citizens in the province of Verona, is a sign that this part of Veneto is really appreciated and it is becoming the driving force behind business, wellness and job opportunities.

**ITALIA ENDURANCE FESTIVAL 2017 will be presented on
Wednesday, September 20th at 12.00 a.m. - PALAZZO BARBIERI - SALA degli ARAZZI
(Comune di Verona - Piazza Brà, 1)**



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